

Mark backs Small Business Saturday

Mark is backing the first UK Small Business Saturday being held on 7th December.

Small Business Saturday coincides with the busiest shopping day of the year and is designed to encourage people to shop locally and support their independent store owners. Originating in America back in 2010 the campaign has not only seen a significant increase in local awareness but an increase in long-term custom.

Milton Keynes is fortunate to have a wealth of major brand names in the city centre, but it's imperative not to forget those smaller retailers located closer to home.

Resident goldsmith, Sally Nightingale of Nightingales Jewellery in Olney, is a classic example of many small businesses that have enthusiastically signed up. Sally is looking forward to welcoming her customers with a glass of something special!

Mark said, "Small Business Saturday is a wonderful opportunity for us to recognise the individuality and level of personal service our local traders' offer, a campaign that I wholeheartedly endorse".