

## Mark fights heart disease by ramping up the red in pop-up Parliament shop

Mark supported the British Heart Foundation (BHF) when the BHF revealed their first ever pop-up shop in the Palace of Westminster.

Mark met shop staff and volunteers to hear how BHF shops raise vital funds for life-saving research. During the visit, Mark added their voice to the call for people to Ramp up the Red this February.

Coronary heart disease is the UK's single biggest killer, responsible for almost 74,000 deaths in the UK each year, an average of 200 people each day. There are currently 2.3 million people in the UK living with coronary heart disease.

Mike Taylor, Retail Director at the BHF, said "We wanted to show MPs just how important our shops are – without our shop staff, including 23,000 volunteers across the UK, we simply couldn't continue our life-saving work.

"It is fantastic to see Mark Lancaster showing his support and ramping up the red. All the money raised this February will help us truly fight for every heartbeat."

Mark said: "I am delighted to help raise awareness of heart disease by taking part in Ramp up the Red. We can only hope that our efforts help beat this devastating disease which can affect anyone, from babies to grandparents.

"By popping up in Parliament, the BHF has reminded us of the vital role their shops play in raising funds for life-saving research."

For more information about Ramp up the Red or to donate please visit [bhf.org.uk/red](http://bhf.org.uk/red)