

MK Get's Mooving!

Milton Keynes is synonymous for its concrete cows and what better way to celebrate our 50th birthday than to parade fifty life-size cows at well-known landmarks around the city.

Herd About MK are inviting the 50 new residents to graze all across Milton Keynes, bringing the biggest arts and charity project ever to the city and in turn raising funds for Willen Hospice, MK Community Foundation and MK Dons SET.

I was keen to meet with local businessmen and project promoters Rob Broekhuizen and Simeon Jackson, to discuss their exciting concept in more detail and to see how I could offer my support. Simeon and Rob explained that they are successfully working towards their goal of securing company sponsorship for fifty cows and already over half have been rounded up. Once in their new pasture the staff from each business will brand, paint and decorate their cow in their own very unique style.

Marshall Amplification are planning to turn their cow into a working amp, which may even be used for an MK50 concert at the MK Bowl! Mirror Outlet, based in Wolverton have taken to creating a mosaic, naturally using mirrors!

High profile company names include, Woburn Abbey, Fossil Group, Santander and Taylor Wimpey. More local success stories, Michael Graham Estate Agents & Saxon Bridge Motor Company have taken up the opportunity to celebrate the great place we thrive in. Accountancy firms PwC & Grant Thornton are also proud to be signed up and joining other local businesses for the moovellous programme of events throughout 2017, culminating in a 500 person Gala Dinner for which a table of 10 is included in the sponsorship.

This is clearly going to be a fun project which will have an incredible visual impact and I can't wait to see all the innovative designs. What a great way to celebrate our 50th birthday!"

If you would like your business to take part in this moomentous event then please visit <http://www.herdaboutmk.co.uk/>